



Job Description

Branch Marketing Consultant and Sales Representatives, Unifi Credit Uganda

Title:	Branch Marketing Staff
Remuneration:	TBA depending on candidate experience. NB this is an entry level position
Start date:	ASAP
Place of work:	Kampala, Uganda
Reporting to:	Marketing Manager
Requirements:	Work experience in a people facing marketing or advertising role preferred but not required.

About

Unifi is a fast-growing multinational financial technology company that specialises in personal lending products that helps make people's lives easy. Our products are backed by a strong IT and data team that ensures we continue to deliver exciting products that are tailored specifically to our client's needs.

The Role

The role is an entry level position that is ideal for a person that wants to grow their career in sales and marketing. The ideal candidate will be a passionate people person with an outgoing personality. We are looking for someone that will actively build relationships with clients to market our products and will be required to relentlessly engage with customers via a combination of direct marketing, networking events, cold calling and flyer distribution. Successful candidates will be rewarded with general incentives in addition to their base pay.

Responsibilities

1) Marketing activities

- a. Identify prospective customers, lead generation and conversion.
- b. Map potential customers and generate new market leads.
- c. Maintain contact with clients to ensure an opening for future business offers and follow up after conversion.
- d. Development and implementation of monthly / weekly work plans and performance reports.
- e. Build customer relationships and maintain levels of customer service.
- f. Maintain client pipeline list and follow up
- g. Run presentations and client acquisition initiatives
- h. Assist in running public networking events and giveaways
- i. Work closely with the team to assist in the rollout of client acquisition.

2) Other

- a. Assist branch manager with ad hoc duties
- b. Help make Unifi a cool company!

If you meet the above requirements and interested in accelerating your career, please share an updated resume / CV by 14th November to careers@ug.unifi.credit