



Job Description

Marketing Assistant, Unifi Credit Uganda

Title:	Marketing Assistant
Remuneration:	TBA depending on candidate experience
Start date:	30 th November 2022 (or earlier if available)
Place of work:	Kampala, Uganda
Reporting to:	Marketing Manger
Requirements:	Work experience in a people facing marketing or advertising role. University degree preferred but not required.
Submit CV to:	careers@ug.unifi.credit

About

Unifi is a fast-growing multinational financial technology company that specialises in personal lending products that helps make people's lives easy. Our products are backed by a strong IT and data team that ensures we continue to deliver exciting products that are tailored specifically to our client's needs.

The Role

The ideal candidate will be a passionate peoples person with an outgoing personality. We are looking for someone that will actively build relationships with clients to market our products and will be required to relentlessly engage with customers via a combination of direct marketing, networking events, cold calling and flyer distribution. Excellent written and verbal communication skills are a must. The candidate must also be highly organised and be able to assist the marketing manager with admin and other ad hoc tasks.

Responsibilities

1) Marketing activities

- a. Collaborating with the marketing manager, internal teams, clients and partners on marketing strategy.
- b. Helping identify marketing trends and key opportunities for innovation
- c. Run presentations and client acquisition initiatives
- d. Providing administrative support to the marketing and sales team.
- e. Supervision of sales staff
- f. Assisting with digital and social media marketing
- g. Run and manage public networking events and giveaways
- h. Work closely with operations to assist in the rollout of client acquisition initiatives

2) Other

- a. Work with the head marketing team to implement and perfect our branding both in store and internally
- b. Make Unifi a cool company to work at!

If you meet the above requirements and interested in accelerating your career, please share an updated resume / CV by 20th October 2022.